

Lenovo TruScale Data Management for Storage can help you deploy more flexible and cost-effective data storage – inspiring digital innovation

\$21B

\$293B

The global hybrid cloud market is growing rapidly – from **\$21 billion** in 2020 to an expected **\$293 billion** by 2030.¹

90%

of the world’s data today was created in the last two years – that’s 2.5 quintillion bytes of data per day².



In order to successfully implement advanced AI and ML workloads, a proper storage strategy is as important as the advanced computation platform you choose³

Tom Christensen, Global Technology Adviser, Hitachi Vantara

Lenovo TruScale Data Management for Storage anticipates your needs:



Lenovo TruScale Data Management for Storage offers subscription based access to on-premise storage capacity with flexible options to manage workloads.

It helps you select the correct class of storage with the necessary performance levels. Storage arrays are installed on-premise or at your co-location facility. This includes enough capacity to cover your near-term storage needs.



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TruScale storage includes all fully managed lifecycle activities, including software and security updates. So you can focus on what matters – delivering for your customers.



1 Lenovo TruScale Storage on Demand
Flexibility and control in a pay-as-you-go model

TruScale Storage on Demand is for organizations that want to take advantage of a dynamic, pay-as-you-go operational expenditure model that can be managed by their own staff.

Lenovo deploys the infrastructure, and you retain direct control and management — ensuring your team has the autonomy to steer your data strategy.

2 Lenovo TruScale Managed Storage
Freeing resources with a fully managed solution

TruScale Managed Storage is ideal for organizations with predictable storage demands looking to free up financial and staffing resources from the complexities of deploying and supporting a dynamic storage environment.

With TruScale Managed Storage, Lenovo takes care of storage management, allowing your team to focus on strategic initiatives rather than operational intricacies.

As part of this managed service, Lenovo maintains the deployed hardware and software to ensure consistent service delivery and performance.

3 Lenovo TruScale Infinite Storage
Optimized for infinite scalability

TruScale Infinite Storage is a strategic investment in adaptability. Ideal for organizations where data needs can ebb and flow, TruScale Infinite Storage is best for businesses with less predictable storage requirements that demand maximum flexibility and scalability.

TruScale Infinite Storage frees your organization from the challenges of limited capacity and is fully managed by Lenovo so your resources can concentrate on your core business.

As part of this premium managed service, Lenovo updates and replaces hardware to maintain service delivery, and also offers a technology refresh after five years.

To learn how **Lenovo TruScale Data Management for Storage** can drive your adoption of hybrid cloud, please visit www.truscale.com

1 <https://www.globenewswire.com/news-release/2023/03/24/2633746/0/en/Hybrid-Cloud-Market-is-estimated-to-be-US-293-1559-billion-by-2030-with-a-CAGR-of-19-0-during-the-forecast-period-BY-PMI.html>
2 Domo <https://www.domo.com/learn/infographic/data-never-sleeps-5>
3 Computer Weekly <https://www.computerweekly.com/feature/Storage-requirements-for-AI-ML-and-analytics-in-2022>