

Full security made **simple**. Now that's **smarter**.

Protect your valuable data with less hassle, less burden, and less maintenance with the market's best data security duo.

Businesses now face three simultaneous challenges to their data security:

- 1.** The rising complexity of data management.
- 2.** The threat to backup repositories from ransomware.
- 3.** The failings of existing data security solutions that are not sufficiently seamless, cost-efficient, and flexible.

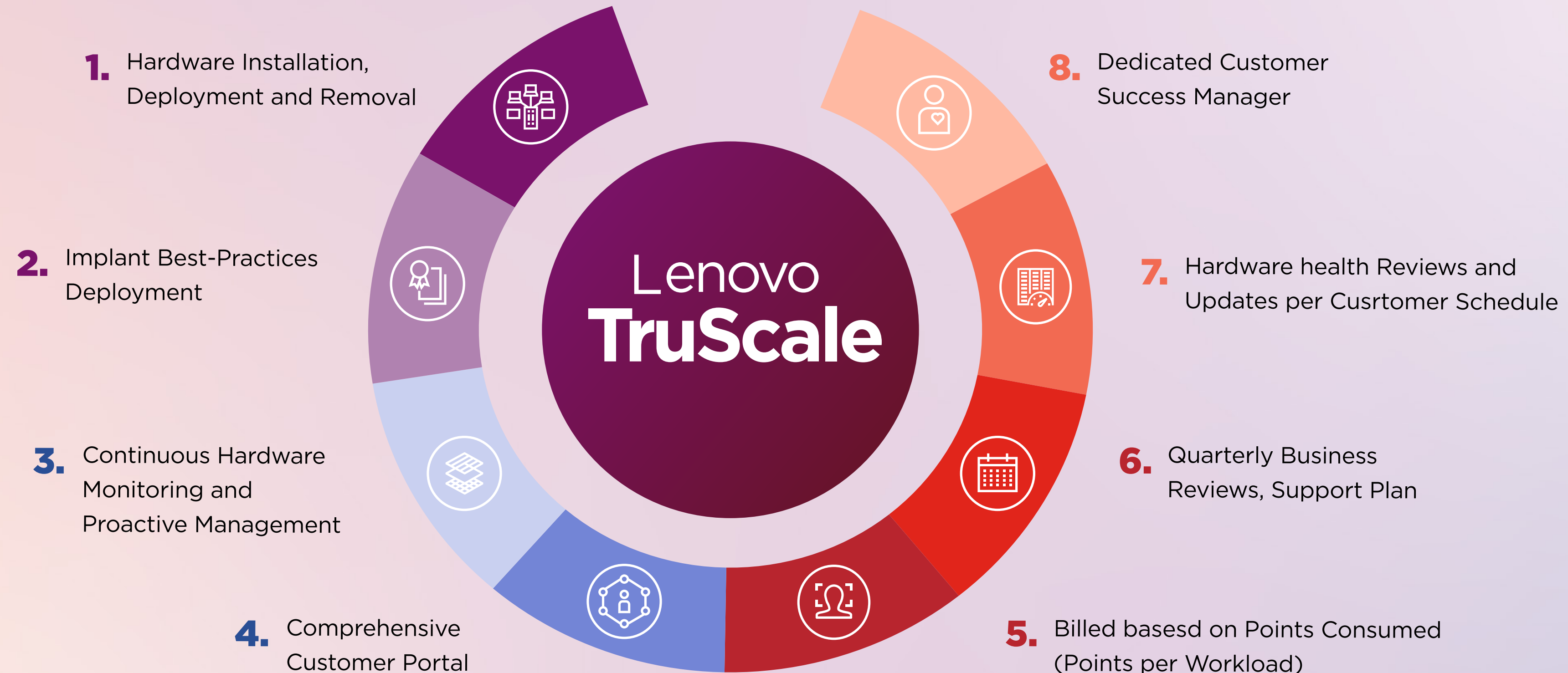
Three challenges that are now easily overcome with Lenovo TruScale Backup with Veeam:

- 1.** Our Platform-as-a-Service solution ensures seamless, cost-effective, all-encompassing and effortlessly scalable data security and availability.
- 2.** You can be sure of maintaining operational continuity and growth, while gaining more time for innovation.
- 3.** And with our cloud-like consumption model, you only pay for the resources you use for current backups, with additional capacity for future growth available on demand.

There is no longer any need for substantial upfront capital investments to address future capacity requirements.



Full coverage in one seamless solution



Managed service

Peace of mind without the pain

TruScale Backup is a managed platform service, leveraging the expertise of Lenovo's Professional and Managed Services to take away the burdens of backup solution design, implementation, and maintenance.

Deployed on-site

Compatible with any data source

Our complete backup solution is deployed on-site in your data center, so you can connect any data source host and manage backup policies and practices through the Veeam management interface – just as you would with a traditional deployment.

Full flexibility

Complete control of your data

Veeam offers the flexibility to create additional copies of backup data, and store them in secondary or tertiary locations of your choice, as part of your larger business continuity strategy.

TruScale Backup with Veeam key features

Lower costs

Cost-efficient pricing

- Billing based on protected workload/s.
- Pricing includes a fixed platform fee and metered variable workload consumption.

Simplified management

Dedicated service

- Committed CSM assigned as a single point of contact for rapid resolution.
- Managed services for infrastructure monitoring.
- Managed platform service.

Control and fast time-to-value

On-site installation

- Full control of data with cloud-like flexibility
- All equipment and software designed and installed by Lenovo Professional Services.

More agility

Flexible terms

- Contract terms of 1-5 & 10 years.

Full protection

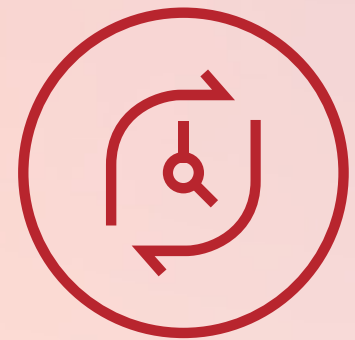
Constant coverage

- 24 x 7 x 365 monitoring.





Instant impact of TruScale Backup with Veeam



Instant recovery

High-performance repository for instant VM and file-level recovery



Always maintain business continuity

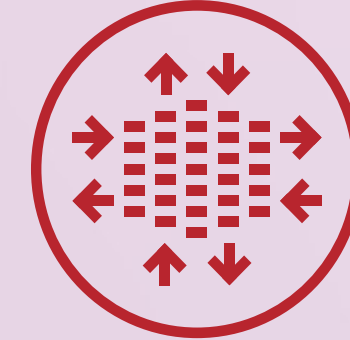


Data-loss avoidance

High-density storage with Veeam deduplication and compression to cover RPO needs



Protect sensitive and mission-critical data



Leveraged data

Leveraged data stored on high-performance repository



Trusted tech to resist the most disruptive events



Full visibility

Veeam ONE for complete visibility of the data protection environment



Keep complete control of data

Built for **seamless** and **radical resilience**



Unique service delivery

Combine Lenovo's industry-leading servers and storage with Veeam's best-in-class backup and replication software – all available in a pay-as-you-go model. This means you can elevate your data protection, deflect cyber threats, and ensure business continuity without the hassle of managing a complex data backup infrastructure.



Everything included in one price

Get elite data protection without the headache. Lenovo TruScale Backup with Veeam provides the hardware, software, and managed platform services all in one pay-as-you-go price – with no hidden costs.

By combining Veeam's data management solution with Lenovo's innovative technology, we deliver state-of-the-art backup and recovery solutions.

Peace of mind has never been so simple, with customers now able to address real-world challenges such as recovering from ransomware attacks, implementing robust disaster recovery strategies, and ensuring critical data backup. Our seamless, agile, all-encompassing and scalable data protection covers all workloads without the need to manage or support the infrastructure.



Veeam

Lenovo



The vision is yours. Get there with Lenovo and Veeam.

Discover how Lenovo TruScale Backup with Veeam can protect your business with confidence [here](#) or get in touch with one of our experts at truscale@lenovo.com

